

Enrollment Retention Committee

Aug. 8, 2024

10:00-11:00 am

Chair- Evan Pauken

Attendance: E. Pauken, N. Bergan, E. Dominianni, C. Gearig, S. Hubbell, D. Mondoux, M. Adams, D. Loucks, M. Dunneback, A. Marsh-Peek

Absent: C. Almeda, P. Eagan, A. Fontaine, K. Lavender, L. Thomas

- I. Welcome
- II. The June meeting minutes were approved
- III. Action Team Updates: Tabled to next meeting
- IV. Marketing Update
 - i. Social media report reviewed
 - ii. Can we look into movie theatre advertising?
 - iii. Information about Reconnect, Community College Guarantee available for faculty and staff at Summit.
- V. IR Update
 - a.
 - i. Enrollment up 0.5%. Full-time numbers down, part-time students up 2.6%
 - ii. Fall enrollment is flat at this time.
 - iii. Guest students are up
 - b. MCCSSA-Community College Enrollment Review
 - i. KVCC is ahead of other colleges
 - ii. KVCC is behind for fall in the review
- VI. Community College Guarantee
 - i. Can we identify cost savings on www.kvcc.edu/myfuture
 - ii. Send mailer to out of district school re: CC Guarantee
 - iii. Can scholarship money be used for books and living expenses, rather than tuition?
- VII. [Building Back Better Enrollments Dashboard](#)
 - i. Link to dashboard to be shared with committee
- VIII. Strategic Priority 2: New aligned metric
 - a. Developing a strategy to *"Decrease the % of new students not successfully completing at least one credit in their initial term of enrollment at the college."*

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- IX. Other
 - i. Interim committee leads are Sarah Hubbell and Erin Dominianni
 - ii. Thank you to Evan Pauken for all of his hard work on the committee.

- X. The meeting was adjourned at 11:05 am

[Strategic Enrollment and Retention Plan](#)